**CMN 150 Task 1 – Analysis essay**

**Date Due:** Friday, midnight, Week 5 (26 August). Submitted via SafeAssign.

**Weighting:** 20%

**Description:**

You will write a 1000 word essay analysing the key characteristics of one of photographs provided on blackboard. To do this you will need to identify which ***key*** photography techniques have been used, how they have been used and why this is effective. Photography techniques can include composition; angles and perspectives; and lighting. Your essay should also address any ethical or legal issues related to the photograph and address how the photograph tells a story and the news value/s that have been demonstrated.

You must use at least two academic references.

**Assessment criteria (equal weighting given to each):**

* Clarity of expression and essay structure
* Breadth of relevant research and reading
* Analysis of the concepts of visual journalism
* Adherence to the rules of style, spelling, punctuation and grammar.

The essay should be presented using Harvard referencing style. (A reference guide will be available on Blackboard)